NDG

October 2015

medConfidential campaigns for
confidentiality and consent
in health and social care

We seek to ensure that every flow
of data into, across and out of
the NHS and wider care system is
consensual, safe and transparent

'pseudonymised' ≠ anonymous

'de-identified' ≠ anonymous

anonymous = properly treated, aggregated statistics

(personal data ≠ open data)

And, as with most systems comprising humans and technology, the (long term) solution is…

education

The problem in a nutshell:

"Well Mr. President", the janitor replied, "I'm helping to put a man on the moon."

Everyone in the NHS is committed to improving the health of the nation.

Not everyone does **direct care**.

The janitor doesn't do direct care - but is still important and helps all patients receive high quality care.

Draft language:

Direct Care: an **Identified Patient** receiving **Individual Care** from an **Identified Clinical Professional**

Everything else = secondary supporting uses